

■ More than seven years ago, we began planting 5 acres of Whitetail Imperial Clover and Oats Plus, along with a couple of acres of Tall Tine Tubers and Ravish Radishes. Since then, we've seen steady increases in the average body size of does and bucks on our property. But more impressive is the increase in rack size. Before using Whitetail Institute products, our biggest bucks were around 150 inches. During the 2021 season, we had several bucks that were 170 to 180 inches.

I've bowhunted this area of southern Missouri for more than 35 years and have never seen racks that big. The major contributor to our success, I believe, has been the increased nutrition our land has provided with Whitetail Institute products. We now consistently attract deer, grow deer and harvest deer that didn't exist just a few years ago.